

2nd Annual Bethany Open

SWING FORE KIDS

October 17, 2022

Lulu Country Club
1600 Limekiln Pike
Glenside, PA 19038

CHAMPION

\$10,000

- All perks of the *GRAND* level sponsorship for EACH of the 3 GDV Events
- National Recognition at Family Changes Everything Event

GRAND (TITLE SPONSOR)

\$5,000

- Logo featured on all promo material as part of event title
- Option to speak before tournament and during awards ceremony
- All *PLATINUM* level offerings
- Advertising Video Opportunity on Bethany GDV Facebook page

PLATINUM

\$2,000

- 4 Player Registrations
- 1 "Sponsor a Hole"
- 1 Full page Color Ad in 2023 BPSG
- Business Marketing Materials inserted in registration packets
- **Logo featured on Golf Outing website and marketing materials

\$250 Sponsor a Hole: Receive prominent signage with Business name and logo at sponsored hole (first come, first serve)

Donations valued between \$50 and \$249 will receive business listings in Bethany's 2023 Business Partners & Services Guide.

**Sponsorships/logos must be received by September 31, 2022 to be included on event merchandise

For more information, please contact: Alex Reinhard at (267) 619-6181 or areinhard@bethany.org

GOLD

\$1,000

- 2 Player Registrations
- 1 "Sponsor a Hole"
- 1 Full Page Color Ad in 2023 BPSG
- Business Marketing Materials inserted in registration packets
- **Logo featured on Golf Outing website and marketing materials

SILVER

\$500

- 1 Player Registration
- 1 "Sponsor a Hole"
- 1/2 page Color Ad in 2023 BPSG
- **Name featured on Golf Outing website and marketing materials

BRONZE

\$250

- 1/4 page Color Ad in 2023 BPSG
- 1 "Sponsor a Hole"
- **Business name featured on Golf Outing website and marketing materials

Sponsor this Event:
[Bethany.org/GDVGOLF](https://bethany.org/GDVGOLF)

Grab your clubs and join us for a great cause! The Bethany Open is a modified, four-person scramble for sponsors and golfers of all skill levels. Your participation helps us ensure children in your community and around the world are safe, loved, and connected.



Bethany

Dear friend,

Thank you so much for your ongoing support. Together, we are standing with vulnerable children and families in Pennsylvania, Delaware, and New Jersey. With your help, we've been working to make sure every child in our community is safe, loved, and connected—even in the midst of these challenging times.

Like you, I'm looking forward to better days ahead. Due to the pandemic, we had to cancel many of our 2020 and 2021 events, but we're excited to announce several major events for 2022 where you can partner with us through sponsorship:

A NIGHT AT THE ZOO (Past Event, [Contact Us if interested in future event sponsorships](#))

GO FURTHER FOR FAMILY (Past Event, [Contact Us if interested in future event sponsorships](#))

BETHANY OPEN GOLF OUTING

FAMILY CHANGES EVERYTHING (Nationwide Event)

Your generous sponsorship will help us continue to serve children and families right here in Pennsylvania. With your support, we will:

- **Continue providing safe and loving homes for children in foster care while we work to reunify them with their biological families**
- **Find adoptive homes for children who cannot return to their biological families, because every child deserves a family**
- **Offer pregnant women in crisis judgement-free counseling so they can understand their options**
- **Support children and adoptive and foster parents as they deal with the long-term effects of trauma**
- **Stand with refugees and immigrants seeking a better life in our community and help them feel safe, loved, and connected**
- **Help families stay together, whenever possible, through counseling and practical support**

In the following pages, you'll learn more about sponsorship opportunities that will truly make a difference for children and families. Together, we are changing the world through family—in the Greater Delaware Valley and around the world.

Gratefully,

Alex Reinhard
Development Associate



Bethany Christian Services demonstrates the love and compassion of Jesus Christ by protecting children, strengthening families, and empowering youth through quality social services.

We envision a world where every child is in a loving family.



Family Changes Everything

October 20, 2022

National Broadcast

CHAMPION

\$10,000

- All perks of the *GRAND* level sponsorship for EACH of the 3 GDV Events
- National Recognition at Family Changes Everything Event

GRAND (TITLE SPONSOR)

\$5,000

- Logo featured on all promo material as part of event title
- National Recognition at Family Changes Everything Event
- Logo and Summary of Business featured in partner highlight email.
- All *PLATINUM* level offerings
- Advertising Video Opportunity on Bethany GDV Facebook page

PLATINUM

\$2,000

- 1 Full page Color Ad in 2023 BPSG
- Logo featured on branch event website
- Further Recognition to be determined

GOLD

\$1,000

- 1 Full page Color Ad in 2023 BPSG
- Logo featured on branch event website
- Further Recognition to be determined

SILVER

\$500

- 1/2 page Color Ad in 2023 BPSG
- Further Recognition to be determined

BRONZE

\$250

- 1/4 page Color Ad in 2023 BPSG
- **Business name featured on Walk Run website

Sponsor this Event:

Email GDV@bethany.org

Our flagship event, Family Changes Everything, features nationally recognized speakers and artists. In 2021 we were joined by Kirk Cousins, Jeremy Camp, and Lauren Alaina. Stay tuned for the exciting announcement of our guests for 2022! Together, we can change the world through family.



Family
Changes Everything
NATIONAL BROADCAST

Additional national corporate sponsorship opportunities available

**For more information, please contact: Alex Reinhard
at (267) 619-6181 or areinhard@bethany.org**

610 Old York Rd, Ste 220 | Jenkintown, PA 19046 | Bethany.org/Philadelphia

Bethany

A Night at the Zoo

2022 SPRING BENEFIT GALA

MAY 13, 2022

Elmwood Park Zoo

1661 Harding Blvd

Norristown, PA 19401

Gala Website: bit.ly/NightAtZoo

Join us alongside other Bethany supporters for an elegant night of dinner, cocktails, live & silent auctions, and musical entertainment among the company of some very special animal guests.

CHAMPION

\$10,000

- All perks of the **GRAND** level sponsorship for EACH of the 3 GDV Events
- National Recognition at Family Changes Everything Event

GOLD

\$1,000

- 1 Full page Color Ad in 2023 BPSG
- Business Marketing Materials inserted in Gala Program registration packets
- Logo featured on Auction website

GRAND (TITLE SPONSOR)

\$5,000

- Logo featured on all promo material as part of event title
- Option to speak at Gala
- Logo and Summary of Business featured in partner highlight email.
- All **PLATINUM** level offerings
- Advertising Video Opportunity on Bethany GDV Facebook page

SILVER

\$500

- 1/2 page Color Ad in 2023 BPSG
- Acknowledgment of sponsorship during event
- Logo featured on Auction website

PLATINUM

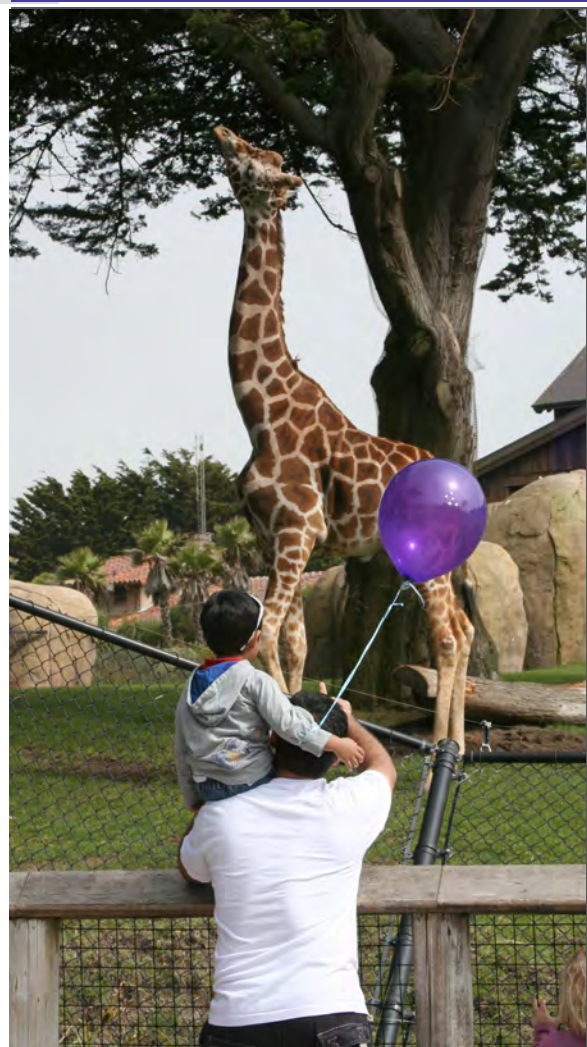
\$2,000

- Logo listed on Auction Tables
- 1 Full page Color Ad in 2023 BPSG
- Business Marketing Materials inserted in Gala registration packets
- Logo featured on Gala & Auction Website and listed on program received by every guest

BRONZE

\$250

- 1/4 page Color Ad in 2023 BPSG
- Business name featured on Auction website



*a Night
at the ZOO*

2022 SPRING BENEFIT GALA

Bethany®

Donations valued between \$50 and \$499 will receive business listings in Bethany's 2023 Business Partners & Services Guide.

For more information, please contact: Alex Reinhard at (267) 619-6181 or areinhard@bethany.org.



Go Further For Family

WALK RUN EVENT

May 21, 2022

Fort Washington State Park

WalkRun Website: bit.ly/GDVwalkrun

Across the country, walkers and runners will join together for two weeks to support vulnerable children and families through our national walk/run event. As a sponsor, you will change the world for kids—in your community and around the world.

CHAMPION

\$10,000

- All perks of the *GRAND* level sponsorship for EACH of the 3 GDV Events
- National Recognition at Family Changes Everything Event

GRAND (TITLE SPONSOR)

\$5,000

- Logo/Name featured on all promo material as part of event title
- Option to speak before race and during awards ceremony
- All *PLATINUM* level offerings
- Advertising Video Opportunity on Bethany GDV Facebook page

PLATINUM

\$2,000

- 16 Runner Registrations
- 1 Full page Color Ad in 2023 BPSG
- Business Marketing Materials inserted in registration packets
- **Logo featured on Event Day Banner, Event T-Shirts, and Walk Run website

GOLD

\$1,000

- 8 Runner Registrations
- 1/2 page Color Ad in 2023 BPSG
- Business Marketing Materials inserted in registration packets
- **Logo featured on Event Day Banner, Event T-Shirts, and Walk Run website

SILVER

\$500

- 4 Runner Registrations
- 1/2 page Color Ad in 2023 BPSG
- Acknowledgment of sponsorship during event
- **Business name featured on Event T-Shirts and Walk Run website

BRONZE

\$250

- 2 Runner Registrations
- 1/4 page Color Ad in 2023 BPSG
- **Business name featured on Walk Run website

Donations valued between \$50 and \$499 will receive business listings in Bethany's 2023 Business Partners & Services Guide.

**Sponsorships/logos must be received by April 8, 2022 to be included on event t-shirts.

For more information, please contact: Alex Reinhard at (267) 619-6181 or areinhard@bethany.org.

